

Privacy policy

Welcome to The iCar Asia Network

We – iCar Asia Network respect the privacy of visitors to our all websites which can be found on our company website – www.iCarAsia.com and the iCar Asia vehicle search engine wherever distributed on the internet (the '**iCar Asia Network**'). Please read this Privacy Statement carefully so that you understand what information we collect through our website and what we do with that information.

This Privacy Policy forms part of the User Agreement that can be found for using Carlist.my ('**the Site**') at [Terms of Service](#). By using and visiting the Site, you agree to this Policy and the uses made of personal information as set forth herein or amended hereafter.

About the iCar Asia Network

- A. iCar Asia publishes or makes available on the iCar Asia Network information, advertisements, product and service offers, vehicle data, valuations, Software and links and other content supplied by iCar Asia and third parties ('**Material**'). iCar Asia does not warrant, represent, authorise or endorse the reliability, accuracy or completeness of any such Material published on the iCar Asia Network or on any web site that links from the iCar Asia Network. (Including third party display advertisements).
- B. iCar Asia does not and cannot provide any warranty in relation to any goods or services advertised for sale on the iCar Asia Network by third parties including, but not limited to, any representation or warranty that the goods or services are of merchantable quality, fit for the purpose intended, safe for the purpose intended, as described by the seller or owned by the seller.

What this Privacy Policy Covers

This Privacy Policy covers the Site's treatment of personal information that it collects when you are on this Site and when you use its services. This policy also describes how the company discloses your personal information. This policy does not describe information collection policies on other sites, including those linked to or from the Site.

If you disclose personal information to third parties, this policy will not apply and you will be subject to the privacy policy of that third party.

By accessing or using the Site's services, including the rest of iCar Asia Network, you agree to the use and disclosure of your personal information in the manner described in this policy.

Words defined in the Site's Terms and Conditions of Use have the same meaning in this Privacy Policy.

Personal Data Protection

Protection of personal data of iCar Asia's Users matters and iCar Asia has a well-defined policy. Please refer to iCar Asia's personal data protection notice located at [Personal Data Protection Notice](#) which forms part of this Agreement, to understand how iCar Asia uses and protects the personal data of its Users.

The Information we gather

The Site collects Personal Information that it considers necessary for it or its related bodies corporate to provide the range of services they offer. The information we collect generally falls into two categories:

1. Information supplied by visitors to the website when they:
 - a. Create a new account
 - b. Login to their account
 - c. List, modify, delete a car (for sale) ad
 - d. Perform a search
 - e. Click to reveal seller info
 - f. Enter a sweepstakes or other promotional contest
 - g. Request an offer
 - h. Inquire about a vehicle listed for sale or about another product or service offered through our website
2. Information we collect as visitors use our website.

You need to sign up to use certain products, services, and tools on our website that require you to provide information about yourself, such as your name, physical address, email address, and phone number. For example, you may provide such information if you sign up for a new account, newsletters, complete our "Feedback" form, or use a social media tool. We may use such information in order to provide you with the products, services, or tools you have requested.

When you list a car for sale, we ask for information about the car and on how you can be contacted by potential buyers (including information like your phone number and email address).

In addition to the above, we may collect information, and/or use the information we collect, in the following specific ways:

Searches and Listings

To make use of certain features on our website, visitors need to provide limited information about themselves and their interests so that we can tailor the information we provide to their needs. For example, to help you find the car you want close to home, we need to know what kind of car you are looking for and your location. We ask you to provide this information when you perform a search. We use this information to help you find the car you are looking for or as otherwise described in this Privacy Statement.

Sweepstakes and Other Promotions

From time to time, we may offer sweepstakes or other promotions on our website. If you enter a sweepstakes or promotional contest, we will ask you to provide information about yourself (such as your name, phone number, address, date of birth, and email address). Among other things, we will use this information to contact you if you win, and we may also use this information for marketing purposes. We may share this information with any co-sponsor of the contest or sweepstakes; we will identify the co-sponsor in the contest rules. We may also share this information with shipping or fulfillment companies or other third-party service providers that help administer our promotions, such as by conducting drawings, and/or delivering prizes to winners. If you do not want us to collect the information requested in the contest or sweepstakes registration form or to provide it to co-sponsors, please do not enter the contest or sweepstakes.

Online Surveys

From time to time, we survey our users to measure their satisfaction with our website and other sites and to help us learn more about our audience and how they interact with our website. Third-party research firms often conduct these surveys on our behalf. We use the survey results to help us improve the services we offer to you. We will take the information you provide and aggregate it on an anonymous basis with data collected from other survey participants. We may use and disclose that pool of anonymous information as we see fit, without identifying you personally.

You may also find on our website invitations to participate in surveys conducted by our advertisers, whose privacy practices we do not control. These invitations will usually link to an online survey form that is hosted either by the advertiser conducting the survey or by a third-party research firm working on the advertiser's behalf. When you access an advertiser's survey through our website, the use and disclosure of any information you submit will be governed by the advertiser's privacy policy (or by the privacy policy of the advertiser's research firm), which may differ from ours. If you cannot find the applicable privacy policy via a link either from the advertiser's survey invitation or from the online survey form, you should contact the advertiser directly for more information.

Email Addresses

We may use your email address to respond to requests you make for our products or services or to respond to your communications with us. We may also contact you to inquire about your experience on our website, to provide you with information about our products and services available from us or from our affiliates, or to communicate to you information related to the automotive industry. From time to time, we may also send you emails that include special promotions and other commercial offers that we think may be of interest to you. We hope you will find these communications informative and useful. If you do not, you can unsubscribe from any of our commercial email programs by following the simple instructions included in an email you receive in connection with that program.

If you request for a car using our Latest Car Requests, we will use and share your email address and other contact information with participating dealers as described earlier.

My Account

Creating and logging in to your account helps you find the right car by allowing you to do things, like saving your favourite searches and cars, viewing car requests, and searching for potential buyers. It also lets you customize your profile picture, edit first name, last name, phone number, address, post code etc.

To access your account, we will ask you to register with us on the form provided, which may include personally identifiable information like your email address. You may also be asked to provide additional optional personal information, such as your name, gender, and age. You agree to provide true, accurate, current, and complete information about yourself. We use this information to process your registration request, provide you with the services and communications that you request, customize features that appear on our website, measure traffic on our website, and improve our website and the services and features offered to users. We may share information we collect while you are using the Site, including registration information, with our affiliates and with trusted third-party service providers who assist us in providing services.

Social Networks

When you use one of the social network sharing tools available on our website, we and the social network operating the tool may collect information about you based on such use. The social network's use of that information will be subject to its own privacy policy, which may be different from this Privacy Statement.

Content You Post to our Website

If you choose to post content to any of the interactive areas of our website, such as discussion forums, comments fields, and social media areas, please keep in mind that the information you post can be seen, collected, and used by anyone who has access to those areas. You may also have the opportunity from time to time to respond to questions that we display to users of the website. If you choose to respond, your response may be published on an area of the website accessible to other users or the public. We are not responsible for any third-party use of such information.

Cookies and other data collection technologies

Cookies

A cookie is used to monitor the use of the Website and to gather information such as the sections of the website visited and other website usage information.

The information is aggregated prior to such use and does not include any Personal Information. The Site uses cookies to serve you more efficiently when you revisit the Site.

Most browsers are initially set up to accept cookies. However, you can set your browser to refuse all cookies or notify you when you receive a cookie and you will have the opportunity to either accept or reject it in each instance.

Please note, however, that some parts of the services offered by the Site may not function properly if you refuse cookies.

Web Beacons

To help us (and in some cases our advertisers and third-party providers) keep track of how many users are accessing particular pages or listings within our website, and to track how users respond to ads we place on third-party websites, we may place a small file, called a web beacon, on some of our pages and on some of the listings and ads we distribute.

We may also place a web beacon in the emails we send to you. When you open one of our emails or click on links within these emails, we track this click-through data to help us determine your interest in particular topics and measure the effectiveness of our communications to you. If you prefer not to be tracked in this way, you should not open these emails or click text or graphic links in the emails.

Information about your computer or device

Our web server (and/or any web server operated by our service provider(s) on our behalf) automatically collects and may store limited information about your computer configuration when you visit our website, including:

1. The type of browser software you use,
2. The operating system you are running,
3. The resolution of your computer monitor,
4. Your IP address. (This is a numerical address that is used by computers connected to the Internet to identify your computer so that data (such as the web pages you want to view) can be transmitted to you. We also use IP address information for systems administration (including fraud detection and prevention) and troubleshooting purposes.

We may also collect information about the website you were visiting before you came to our website and the website you visit after you leave our website.

Combined Technology Information

Cookies, beacons, information collected about your computer or device, and other data collection technologies ("**Data Technologies**") may be used individually or in combination in order to provide and/or administer our services, to help us understand user behaviour, to monitor website performance, optimize ads and measure advertising performance.

Website Analytics

We may collect, or have a third party collect on our behalf, data on how visitors use and navigate through the Websites, such as the number of users who visit various pages within the Websites, what they click on, whether they scroll up or down on particular pages, fill out forms, etc. We use this information to improve the Websites and learn about users, and may disclose it to our affiliates (including, among others, the members of the iCar Asia Network corporate family), or to third parties.

Advertising

The Site has relationships with certain third-party advertising networks, Advertisers, and advertising services ("**Advertising Services**") that collect data, target and serve some of the advertisements, promotions, or other marketing messages you see on our website and other websites and mobile applications, including websites owned and/or operated by our affiliates.

Such Advertising Services may, including through processes that we do not control, use Data Technologies from third party companies to collect data from your activities on these websites, on other websites owned and/or operated by our affiliates, or with other websites. These technologies may be used to track user behaviour, how our products and services are offered, conduct consumer research and possibly to serve you relevant ads and content. These companies may also obtain information, including personally identifiable information, from services you use from other companies, including without limitation, other websites, mobile websites or applications, and combine the information they obtain through these Data Technologies with information obtained through our products and services. Their collection and use of this data is subject to their own privacy policies.

What if you do not provide personal information

If you choose not to provide personal information when requested, the Site may not be able to provide you with the full range of services. You are given the opportunity to 'opt-out' of having your Personal Information used for purposes not directly related to the Website at the point where we ask for it.

If you do not wish to have information on you used in any of the aforesaid manner, you can e-mail us through our Feedback form or to enquiries@carlist.my.

If you do not want to receive e-mail or other mail from us, you can click on the unsubscribe link in our emails to remove your email address from our mailing list.

Request not to use your personal information

If you request that the Site does not use your Personal Information in any particular manner, we will adopt all reasonable measures to observe your request but we may still use or disclose that Personal Information if we believe that the use and disclosure is reasonably necessary under the governing laws.

How is personal information used

The Personal Information may be used to:

- send e-mail newsletters and other information to you as you request and to notify you from time to time about services offered by the Site or other entities associated with the Site,
- profile and/or analyse you using and accessing the Website and your pattern and manner of usage,
- customise the advertising and content you see, to fulfil your requests for certain products and services, and to contact you about specials and new products, whether directly or through our partners or affiliates but for the sole purpose of fulfilling the functions above
- research, develop, and improve Carlist services,
- conduct surveys to determine use and satisfaction with Carlist services,
- generate statistics in relation to the Carlist and iCar Asia Network,
- promote and market special offers and other services to you

We will not, however, share any such Personal Information with other entities except for such entities that have been authorised to carry out specific services for the Site.

The Site shall preserve the contents of any communications which you send if the Site is of the view that there is a legal requirement for doing so. Your communications may be monitored for purposes of trouble-shooting or maintenance purposes.

How is personal information disclosed

The Site may use your Personal Information for any purpose which the Site may deem fit in its sole discretion.

Individuals and/or organisations to which we may disclose personal information include:

- Carlist staff and Carlist bodies corporate
- the public if you advertise with Carlist or use publicly available Communications Services
- Individuals and organisations that advertise with Carlist if you submit an enquiry with Carlist. If you do not want Carlist to disclose your personal information to these individuals and organisations, please do not submit enquiries.

Depending on your enquiry these may include:

- private advertisers
- licensed car dealers
- car brokers
- operators of Linked Sites
- financial service providers
- insurance service providers
- vehicle inspection service providers
- outsourced service providers who assist Carlist to provide its services including:
- information technology providers
- marketing and market research advisers
- professional advisers
- resellers of Carlist services
- organisations involved in a sale/transfer of Carlist assets, business, or shares
- government and regulatory authorities as required by law

Except as provided herein and as required by law, your Personal Information will not be made available to third parties without your consent.

Hyperlinks

When you are on the Site, you could be directed to other sites that are beyond our control including hyperlinks to advertisers, merchants, sponsors, and content partners.

You acknowledge that when you click on a hyperlink that leaves the Site, the site you are directed to is not within our control, and you acknowledge that the Site shall not be responsible for those sites or any damages or losses incurred by you resulting thereto.

Protecting the privacy of children

Our website is not directed at or intended for children under 18 and we will not knowingly allow anyone under 18 to provide us any personally identifying information; if you are under 18, please do not provide any information about yourself on this website.

International visitors

This website is intended for use by visitors within Malaysia. Please be aware that:

1. Our databases are stored on servers and storage devices located in Malaysia, Singapore, and various other parts of the world,
2. Your information (including personal data) may be transferred to these locations for processing and storage,
3. These locations may not guarantee the same level of protection for personal data as the locality or country in which you reside. By using our website, you expressly agree to our collection, use, disclosure, and transfer of your information (including personal data) for the purposes identified herein, and you consent to the transfer of such information outside of your country.

Effective date

This Privacy Policy is effective as of January 2013.

How this policy changes

We may revise these Terms from time to time; the most current version can always be found here. The company recommends you to review this policy periodically to be aware of such modifications. By continuing to access or use the Services after those revisions / modifications become effective, you agree to be bound by the revised privacy policy.

About security and personal information

The Site uses its best endeavours to store all Personal Information on servers with restricted access, and all electronic storage and transmission of Personal Information are secured with appropriate security technologies. Notwithstanding the foregoing, the Site cannot guarantee that such precautions would render the Site and its servers immune to security breaches.

Contact Information

If you have any questions or comments regarding this Privacy Policy, please contact us. Our details are as follows.

Tel : 1300-30-4227

Fax : 603-2776-6010

Email : enquiries@carlist.my